

IDENTITY BLUEPRINT

Who Must You Become?

To lead the way you want to lead, you must first become the leader that kind of leadership requires.

THINK

BE

DO

TASK ONE · THINK

I want to be the kind of leader who thinks... "..."

What's the internal dialogue of the leader you aspire to be?

EXAMPLES — use these as inspiration or write your own:

- *"I've got this."*
- *"Nothing's going to stop me now."*
- *"I am enough for this moment."*
- *"My team needs my clarity, not my perfection."*
- *"I lead from strength, not fear."*
- *"I trust my judgment."*
- *"Challenges sharpen me."*
- *"I belong in this room."*
- *"My presence creates safety for others."*
- *"I am still becoming — and that's enough."*

My thoughts:

- 1 "I think..."
- 2 "I think..."
- 3 "I think..."
- 4 "I think..."
- 5 "I think..."
- 6 "I think..."

TASK TWO · BE

I want to be the kind of leader who is... _____

These are qualities — the character of the leader you're growing into. What are you like?

EXAMPLES — circle or check what resonates, then write your own below:

- *Confident*
- *Compassionate*
- *Present*
- *Decisive*
- *Grounded*
- *Curious*
- *Courageous*
- *Consistent*
- *Trustworthy*
- *Resilient*
- *Calm under pressure*
- *Intentional*
- *Empowering*
- *Self-aware*

My qualities:

1 I am... _____

2 I am... _____

3 I am... _____

4 I am... _____

5 I am... _____

6 I am... _____

TASK THREE - DO

I want to be the kind of leader who... _____

These are actions — the visible, tangible expressions of your identity in motion. What does this version of you actually do?

EXAMPLES — use these as a starting point, then make them yours:

- Has hard conversations with care and clarity
- Creates space for others to grow
- Delegates with trust
- Listens before deciding
- Takes time to reflect before reacting
- Follows through consistently
- Celebrates others' wins
- Sets clear expectations
- Models the values they ask others to live by
- Invests in their own development
- Asks for help when needed

My actions:

1	I...	_____
2	I...	_____
3	I...	_____
4	I...	_____
5	I...	_____
6	I...	_____

YOUR IDENTITY BLUEPRINT

This is who you're becoming.

Read this slowly. Every line is a new chapter you're writing in your leadership story.

THINK

I want to be the kind of leader who thinks...

- *I think...* _____
- *I think...* _____
- *I think...* _____

BE

I want to be the kind of leader who is...

- *I am...* _____
- *I am...* _____
- *I am...* _____

DO

I want to be the kind of leader who...

- *I...* _____
- *I...* _____
- *I...* _____

“This Identity Blueprint guides the writing of new chapters in your leadership story. We will return to it — again and again — as the compass for everything you’re building.”